

iFOBT



• **Advanced Science Made Simple** •

ColoScreen iFOBT is a one-step lateral flow chromatographic immunoassay.

Testing is simple:

1 Patient sample is collected and transported in a unique collection tube containing stabilizing buffer with the built-in sampling wand.

2 In the laboratory, sample is dispensed from the collection tube directly into the test cassette.

3 Quality control and patient results are read in the window.

ColoScreen iFOBT exceeds the sensitivity standards recommended by the American Cancer Society for annual screening of everyone aged 45+. Early detection is the answer and ColoScreen iFOBT is the key!

HELENA FECAL OCCULT BLOOD TESTS

ARE THE KEY TO...

- Sensitivity
- Specificity
- Compliance
- Lower Cost

The new immunochemical **ColoScreen iFOBT** offers the highest sensitivity and specificity to human hemoglobin.

Leading medical institutions across the country are enjoying great performance, and even greater savings with **ColoScreen** and **ColoScreen-ES** guaiac occult blood tests.

And when compliance is an issue, **ColoCARE** makes the difference.

Try our **FOBT** kits –
you'll like our
QUALITY
and love our
LOW PRICES!



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EARLY DETECTION IS THE ANSWER



HELENA FOBT IS THE KEY

iFOBT

INTRODUCING HELENA COLOSCREEN® iFOBT

• Sensitivity • Specificity • Value

Next generation **ColoScreen iFOBT** for immunochemical detection of human hemoglobin is a highly sensitive, highly specific assay for screening of gastrointestinal disease, including colorectal cancer.

| FEATURES | BENEFITS |
|---------------------------------|---|
| Immunochemical assay | Specific for human hemoglobin – no interference from peroxidase or blood from dietary sources |
| Proven 98% accuracy | Much higher than guaiac assays |
| Sensitivity of 50 µg/g feces | Higher sensitivity to hemoglobin than standard guaiac assays |
| Easy, odor-free collection tube | Sample maintains integrity during short-term storage |

- 5061 ColoScreen iFOBT Collection Tubes - 30/pkg
- 5062 ColoScreen iFOBT Test Cassettes - 30/pkg
- 5063 ColoScreen iFOBT Mailers - 30/pkg
- 5064 ColoScreen iFOBT Office Pack - 30/pkg

Enhanced Sensitive

High Compliance

Great Value

Studies

ColoScreen-ES



With **ColoScreen-ES**, a vivid blue color quickly develops, in the presence of blood improving readability for easy to interpret results.

- Enhanced sensitivity to blood in the stool
- Vivid color development for improved readability
- Convenient packaging
- Positive and negative monitors

CAT. NO. 5085 ColoScreen-ES Take Home Kits

- 80 Take Home Kits, each containing: 1 mailing return envelope with instructions, 1 ES triple slide with on-slide monitors, 3 applicators and tissues
- 6 x 15 mL bottles of ES developer

CAT. NO. 5086 ColoScreen-ES, 100 Singles

- 100 ES single slides with on-slide monitors
- 2 x 15 mL bottles of ES developer
- 100 applicators

CAT. NO. 5088 ColoScreen-ES Developer, 15 mL

- 20 x 15 mL bottles of ES developer

ColoCARE



With **ColoCARE**, there's no stool handling, no chemical developers and no laboratory processing. To use, the patient simply places a test pad into the toilet after a bowel movement, watches for a color change, records the observation and returns the reply card provided in the patient kit. The test pad is simply flushed away. ColoCARE is clean, simple and accurate, dramatically increasing compliance.

- Great for health fairs
- No fecal sampling, no processing
- Patient compliance as high as 90%
- Free support materials

CAT. NO. 5651 ColoCARE Take Home Kits

- 50 Take Home Kits, each containing: 3 ColoCARE test pads with instructions, response card, and mailing envelope
- 50 "ColoCARE Dispensed Today" Stickers

CAT. NO. 5650 ColoCARE Screening Pack

- 250 Take Home Kits, each containing: 3 ColoCARE test pads with instructions, response card, and mailing envelope

CAT. NO. 5656 ColoCARE, 100 Singles

- 100 ColoCARE test pads

ColoScreen



ColoScreen offers traditional guaiac slide testing at a price and quality you can't beat.

- Convenient single or triple slides
- Tape form for in-clinic digital exams
- Quality assurance monitors with every test

CAT. NO. 5071 ColoScreen Take Home Pack

- 100 Take Home Kits
- 6 x 15 mL bottles of developer

CAT. NO. 5073 ColoScreen Take Home Kits

- 80 Take Home Kits with tissues
- 6 x 15 mL bottles of developer

CAT. NO. 5072 ColoScreen, 100 Singles

- 100 single slides with on-slide monitors, 2 x 15 mL bottles of developer and 100 applicators

CAT. NO. 5076 ColoScreen, 1000 Singles

- 1000 single slides with on-slide monitors, 20 x 15 mL bottles of developer and 1,000 applicators

CAT. NO. 5082 ColoScreen Triple Lab Pack

- 34 triple slides with on-slide monitors, 2 x 15 mL bottles of developer and 100 applicators

CAT. NO. 5083 ColoScreen Triple 1000 Pack

- 340 triple slides with on-slide monitors, 20 x 15 mL bottles of developer and 1,000 applicators

CAT. NO. 5077 ColoScreen Developer, 15 mL

- 20 x 15 mL bottles of developer

CAT. NO. 5078 ColoScreen Developer, 2 mL

- 50 x 2 mL bottles of developer

CAT. NO. 5079 ColoScreen Tape

- Perforated tape segments with monitors
- 2 x 100 test dispenser and 2 x 15 mL bottles of developer

Colorectal Cancer Facts*

- Colorectal cancer is the 3rd most common cancer in both men and women.
- An estimated 97,220 new cases of colon and 43,030 of rectal cancer are expected to occur in 2018.
- Over 50,630 Americans will die from colorectal cancer in 2018.
- With early detection and treatment, the 5-year survival rate for colorectal cancer is 90%; however, only 39% of colorectal cancers are diagnosed at this stage, mostly due to low rates of screening. After the cancer has spread regionally to involve adjacent organs or lymph nodes, the 5-year survival drops to 71%. For persons with distant metastases, 5-year survival is 14%.
- Regular screening, such as annual FOBT, is recommended for everyone over age 45.**

* Cancer Facts & Figures 2018. © 2018, American Cancer Society.
** CA Cancer J Clin. 2018; 68: 250-281.

CROSS REFERENCE CHART

| Product Description | Helena ColoScreen | Beckman Coulter Hemocult® |
|-----------------------|-------------------|---------------------------|
| 1000 Singles Lab Pack | 5076 | 60152 |
| 100 Singles Lab Pack | 5072 | 60151 |
| Developer 20 x 15 mL | 5077 | 62115 |
| 80 Triples w/Mailer | 5073 | N/A |
| 40 Triples w/Mailer | N/A | 61130 |
| | ColoScreen-ES | Hemocult® Sensa® |
| 100 Singles Lab Pack | 5086 | 64151 |
| 80 Triples w/Mailer | 5085 | N/A |
| 40 Triples w/Mailer | N/A | 64130 |
| Developer 20 x 15 mL | 5088 | 64115 |

To order or for additional information, contact your local medical supply distributor or call Helena Laboratories, toll free **800-231-5663**.

www.helena.com

