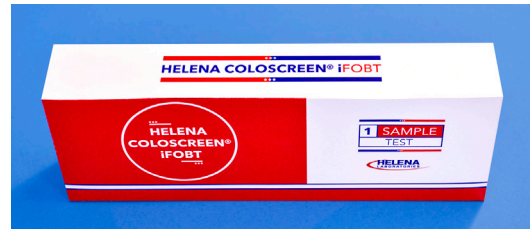


iFOBT



• **Advanced Science Made Simple** •

ColoScreen iFOBT is a one-step lateral flow chromatographic immunoassay.

Testing is simple:

1 Patient sample is collected and transported in a unique collection tube containing stabilizing buffer with the built-in sampling wand.

2 In the laboratory, sample is dispensed from the collection tube directly into the test cassette.

3 Quality control and patient results are read in the window.

ColoScreen iFOBT exceeds the sensitivity standards recommended by the American Cancer Society for annual screening of everyone aged 50+. Early detection is the answer and ColoScreen iFOBT is the key!

HELENA

FECAL OCCULT BLOOD TESTS

ARE THE KEY TO...

- Sensitivity
- Specificity
- Compliance
- Lower Cost

The new immunochemical **ColoScreen iFOBT** offers the highest sensitivity and specificity to human hemoglobin.

Leading medical institutions across the country are enjoying great performance, and even greater savings with **ColoScreen** and **ColoScreen-ES** guaiac occult blood tests.

And when compliance is an issue, **ColoCARE** makes the difference.

Try our **FOBT** kits – you'll like our

QUALITY

and love our

LOW PRICES!

**EARLY
DETECTION
IS THE ANSWER**



**HELENA FOBT
IS THE KEY**

iFOBT

INTRODUCING HELENA COLOSCREEN® iFOBT

• Sensitivity • Specificity • Value

Next generation **ColoScreen iFOBT** for immunochemical detection of human hemoglobin is a highly sensitive, highly specific assay for screening of gastrointestinal disease, including colorectal cancer.

FEATURES	BENEFITS
Immunochemical assay	Specific for human hemoglobin – no interference from peroxidase or blood from dietary sources
Proven 98% accuracy	Much higher than guaiac-based assays
Sensitivity of 50 ug/g feces	Higher sensitivity to hemoglobin than standard guaiac assays
Easy, odor-free collection tube	Sample remains hydrated to maintain sample integrity during short-term storage

CAT. NO. 5021 ColoScreen iFOBT Take Home Pack

- 25 tests with mailers

CAT. NO. 5022 ColoScreen iFOBT Lab Pack

- 25 tests

Enhanced Sensitive

High Compliance

Great Value

Studies

ColoScreen-ES



With **ColoScreen-ES**, a vivid blue color quickly develops, in the presence of blood improving readability for easy to interpret results.

- Enhanced sensitivity to blood in the stool
- Vivid color development for improved readability
- Convenient packaging
- Positive and negative monitors

CAT. NO. 5085 ColoScreen-ES Take Home Kits

- 80 Take Home Kits, each containing: 1 mailing return envelope with instructions, 1 ES triple slide with on-slide monitors, 3 applicators and tissues
- 6 x 15 mL bottles of ES developer

CAT. NO. 5086 ColoScreen-ES, 100 Singles

- 100 ES single slides with on-slide monitors
- 2 x 15 mL bottles of ES developer
- 100 applicators

CAT. NO. 5088 ColoScreen-ES Developer, 15 mL

- 20 x 15 mL bottles of ES developer

ColoCARE



With **ColoCARE**, there's no stool handling, no chemical developers and no laboratory processing. To use, the patient simply places a test pad into the toilet after a bowel movement, watches for a color change, records the observation and returns the reply card provided in the patient kit. The test pad is simply flushed away. ColoCARE is clean, simple and accurate, dramatically increasing compliance.

- Great for health fairs
- No fecal sampling, no processing
- Patient compliance as high as 90%
- Free support materials

CAT. NO. 5651 ColoCARE Take Home Kits

- 50 Take Home Kits, each containing: 3 ColoCARE test pads with instructions, response card, and mailing envelope
- 50 "ColoCARE Dispensed Today" Stickers

CAT. NO. 5650 ColoCARE Screening Pack

- 250 Take Home Kits, each containing: 3 ColoCARE test pads with instructions, response card, and mailing envelope

CAT. NO. 5656 ColoCARE, 100 Singles

- 100 ColoCARE test pads

ColoScreen



ColoScreen offers traditional guaiac slide testing at a price and quality you can't beat.

- Convenient single or triple slides
- Tape form for in-clinic digital exams
- Quality assurance monitors with every test

CAT. NO. 5071 ColoScreen Take Home Pack

- 100 Take Home Kits
- 6 x 15 mL bottles of developer

CAT. NO. 5073 ColoScreen Take Home Kits

- 80 Take Home Kits with tissues
- 6 x 15 mL bottles of developer

CAT. NO. 5072 ColoScreen, 100 Singles

- 100 single slides with on-slide monitors, 2 x 15 mL bottles of developer and 100 applicators

CAT. NO. 5076 ColoScreen, 1000 Singles

- 1000 single slides with on-slide monitors, 20 x 15 mL bottles of developer and 1,000 applicators

CAT. NO. 5082 ColoScreen Triple Lab Pack

- 34 triple slides with on-slide monitors, 2 x 15 mL bottles of developer and 100 applicators

CAT. NO. 5083 ColoScreen Triple 1000 Pack

- 340 triple slides with on-slide monitors, 20 x 15 mL bottles of developer and 1,000 applicators

CAT. NO. 5077 ColoScreen Developer, 15 mL

- 20 x 15 mL bottles of developer

CAT. NO. 5078 ColoScreen Developer, 2 mL

- 50 x 2 mL bottles of developer

CAT. NO. 5079 ColoScreen Tape

- Perforated tape segments with monitors
- 2 x 100 test dispenser and 2 x 15 mL bottles of developer

Colorectal Cancer Facts*

- Colorectal cancer is the 3rd most common cancer in both men and women.
- An estimated 95,520 new cases of colon and 39,910 of rectal cancer are expected to occur in 2017.
- Over 50,260 Americans will die from colorectal cancer in 2017.
- With early detection and treatment, the 5-year survival rate for colorectal cancer is 90%; however, only 39% of colorectal cancers are diagnosed at this stage, mostly due to low rates of screening. After the cancer has spread regionally to involve adjacent organs or lymph nodes, the 5-year survival drops to 71%. For persons with distant metastases, 5-year survival is 14%.
- Regular screening, such as annual FOBT, is recommended for everyone over age 50.

*Cancer Facts & Figures 2017. © 2017, American Cancer Society.

CROSS REFERENCE CHART

Product Description	Helena ColoScreen	Beckman Coulter Hemocult®
1000 Singles Lab Pack	5076	60152
100 Singles Lab Pack	5072	60151
Developer 20 x 15 mL	5077	62115
80 Triples w/Mailer	5073	N/A
40 Triples w/Mailer	N/A	61130
	ColoScreen-ES	Hemocult® Sensa®
100 Singles Lab Pack	5086	64151
80 Triples w/Mailer	5085	N/A
40 Triples w/Mailer	N/A	64130
Developer 20 x 15 mL	5088	64115

To order or for additional information, contact your local medical supply distributor or call Helena Laboratories, toll free **800-231-5663**.

www.helena.com